



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Great American Media
 Attention: Accounts Payable
 1010 Wisconsin Ave. NW
 Ste 800
 Washington, DC 20007

Advertiser	Democratic Congressional Campaign Co
Product	DCCC
Estimate Number	1200

Invoice #	104968-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104968
Alt Order #	06837526
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	5:52 AM	D3C12-NV03-T06 sphinxn	\$450.00		4
	KSNV			W	10/10/12	:30	5:27 AM	D3C12-NV03-T06 sphinxn	\$450.00		3
	KSNV			Th	10/11/12	:30	5:37 AM	D3C12-NV03-T06 sphinxn	\$450.00		5
	KSNV			F	10/12/12	:30	5:59 AM	D3C12-NV03-T06 sphinxn	\$450.00		1
	KSNV			M	10/15/12	:30	5:46 AM	D3C12-NV03-T06 sphinxn	\$450.00		2
2	KSNV	Wake Up Early Wagners	430a-5a								
					10/09/12 to 10/15/12	4x	MTWT--S				
	KSNV			Tu	10/09/12	:30	4:54 AM	D3C12-NV03-T06 sphinxn	\$200.00		2
	KSNV			Th	10/11/12	:30	4:49 AM	D3C12-NV03-T06 sphinxn	\$200.00		3
	KSNV			Su	10/14/12	:30	4:43 AM	D3C12-NV03-T06 sphinxn	\$200.00		1
	KSNV			M	10/15/12	:30	4:55 AM	D3C12-NV03-T06 sphinxn	\$200.00		4
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	6:43 AM	D3C12-NV03-T06 sphinxn	\$1,000.00		5
	KSNV			W	10/10/12	:30	6:20 AM	D3C12-NV03-T06 sphinxn	\$1,000.00		2
	KSNV			Th	10/11/12	:30	6:24 AM	D3C12-NV03-T06 sphinxn	\$1,000.00		4
	KSNV			F	10/12/12	:30	6:44 AM	D3C12-NV03-T06 sphinxn	\$1,000.00		3
	KSNV			M	10/15/12	:30	6:58 AM	D3C12-NV03-T06 sphinxn	\$1,000.00		1
4	KSNV	Today Show	658a-9am								
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	7:57 AM	D3C12-NV03-T06 sphinxn	\$1,500.00		2
	KSNV			W	10/10/12	:30	8:38 AM	D3C12-NV03-T06 sphinxn	\$1,500.00		1
	KSNV			Th	10/11/12	:30	8:29 AM	D3C12-NV03-T06 sphinxn	\$1,500.00		4
	KSNV			F	10/12/12	:30	7:30 AM	D3C12-NV03-T06 sphinxn	\$1,500.00		5

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Advertiser	Democratic Congressional Campaign Co
Product	DCCC
Estimate Number	1200

Invoice #	104968-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104968
Alt Order #	06837526
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
4	KSNV	Today Show	658a-9am								
	KSNV			M	10/15/12	:30	8:51 AM	D3C12-NV03-T06 sphinxn	\$1,500.00		3
5	KSNV	News 3 Sunrise SATURDAY	6a-7a								
	KSNV			to	10/08/12 to 10/14/12	2x	-----S-				
	KSNV			Sa	10/13/12	:30	6:39 AM	D3C12-NV03-T06 sphinxn	\$375.00		1
	KSNV			Sa	10/13/12	:30	6:55 AM	D3C12-NV03-T06 sphinxn	\$375.00		2
6	KSNV	Saturday Today	7a-9am								
	KSNV			to	10/08/12 to 10/14/12	2x	-----S-				
	KSNV			Sa	10/13/12	:30	7:57 AM	D3C12-NV03-T06 sphinxn	\$625.00		1
	KSNV			Sa	10/13/12	:30	8:50 AM	D3C12-NV03-T06 sphinxn	\$625.00		2
7	KSNV	News 3 Sunrise SUNDAY	6a-7a								
	KSNV			to	10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	6:15 AM	D3C12-NV03-T06 sphinxn	\$375.00		1
8	KSNV	Sunday Today	7a-8am								
	KSNV			to	10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	7:29 AM	D3C12-NV03-T06 sphinxn	\$750.00		1
9	KSNV	News 3 Today	9a-930am								
	KSNV			to	10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	9:15 AM	D3C12-NV03-T06 sphinxn	\$500.00		1
10	KSNV	Chris Matthews SUN 9:30am	9:30a-10a								
	KSNV			to	10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	9:50 AM	D3C12-NV03-T06 sphinxn	\$600.00		1
11	KSNV	M-F Today Show II	9-10a								
	KSNV			to	10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	9:27 AM	D3C12-NV03-T06 sphinxn	\$750.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	M-F Today Show II	9-10a								
	KSNV			W	10/10/12	:30	9:28 AM	D3C12-NV03-T06 sphinxn	\$750.00		2
	KSNV			Th	10/11/12	:30	9:51 AM	D3C12-NV03-T06 sphinxn	\$750.00		4
	KSNV			F	10/12/12	:30	9:58 AM	D3C12-NV03-T06 sphinxn	\$750.00		3
	KSNV			M	10/15/12	:30	9:58 AM	D3C12-NV03-T06 sphinxn	\$750.00		5
12	KSNV	Today 4th Hour	10am-11am								
	KSNV			to	10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	10:59 AM	D3C12-NV03-T06 sphinxn	\$325.00		3
	KSNV			W	10/10/12	:30	10:52 AM	D3C12-NV03-T06 sphinxn	\$325.00		4
	KSNV			Th	10/11/12	:30	10:59 AM	D3C12-NV03-T06 sphinxn	\$325.00		5
	KSNV			F	10/12/12	:30	10:45 AM	D3C12-NV03-T06 sphinxn	\$325.00		1
	KSNV			M	10/15/12	:30	10:50 AM	D3C12-NV03-T06 sphinxn	\$325.00		2
13	KSNV	Rachael Ray	11am-12pm								
	KSNV			to	10/09/12 to 10/15/12	7x	MTWTF--				
	KSNV			Tu	10/09/12	:30	11:30 AM	D3C12-NV03-T06 sphinxn	\$325.00		7
	KSNV			Tu	10/09/12	:30	11:46 AM	D3C12-NV03-T06 sphinxn	\$325.00		1
	KSNV			W	10/10/12	:30	11:21 AM	D3C12-NV03-T06 sphinxn	\$325.00		2
	KSNV			Th	10/11/12	:30	11:30 AM	D3C12-NV03-T06 sphinxn	\$325.00		3
	KSNV			F	10/12/12	:30	11:16 AM	D3C12-NV03-T06 sphinxn	\$325.00		4
	KSNV			M	10/15/12	:30	11:17 AM	D3C12-NV03-T06 sphinxn	\$325.00		5
	KSNV			M	10/15/12	:30	11:49 AM	D3C12-NV03-T06 sphinxn	\$325.00		6
14	KSNV	Noon News	12-1230pm								
	KSNV			to	10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	12:28 PM	D3C12-NV03-T06 sphinxn	\$425.00		1
	KSNV			W	10/10/12	:30	12:11 PM	D3C12-NV03-T06 sphinxn	\$425.00		4
	KSNV			Th	10/11/12	:30	12:21 PM	D3C12-NV03-T06 sphinxn	\$425.00		2

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Billing Calendar	Broadcast
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Special Handling	

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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
14	KSNV	Noon News	12-1230pm	F	10/12/12	:30	12:23 PM	D3C12-NW03-T06 SphInxN	\$425.00		5
	KSNV			M	10/15/12	:30	12:10 PM	D3C12-NW03-T06 SphInxN	\$425.00		3
	KSNV	The Agenda 1230pm	1230-1p	to	10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	12:55 PM	D3C12-NW03-T06 SphInxN	\$325.00		3
	KSNV			W	10/10/12	:30	12:46 PM	D3C12-NW03-T06 SphInxN	\$325.00		2
	KSNV			Th	10/11/12	:30	12:47 PM	D3C12-NW03-T06 SphInxN	\$325.00		5
	KSNV			F	10/12/12	:30	12:40 PM	D3C12-NW03-T06 SphInxN	\$325.00		4
	KSNV			M	10/15/12	:30	12:55 PM	D3C12-NW03-T06 SphInxN	\$325.00		1
16	KSNV	The Doctors	2pm-3pm	to	10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	2:59 PM	D3C12-NW03-T06 SphInxN	\$325.00		2
	KSNV			W	10/10/12	:30	2:31 PM	D3C12-NW03-T06 SphInxN	\$325.00		5
	KSNV			Th	10/11/12	:30	2:12 PM	D3C12-NW03-T06 SphInxN	\$325.00		4
	KSNV			F	10/12/12	:30	2:59 PM	D3C12-NW03-T06 SphInxN	\$325.00		3
	KSNV			M	10/15/12	:30	2:23 PM	D3C12-NW03-T06 SphInxN	\$325.00		1
17	KSNV	Dr Phil	3-4p	to	10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	3:23 PM	D3C12-NW03-T06 SphInxN	\$450.00		4
	KSNV			W	10/10/12	:30	3:11 PM	D3C12-NW03-T06 SphInxN	\$450.00		1
	KSNV			Th	10/11/12	:30	3:45 PM	D3C12-NW03-T06 SphInxN	\$450.00		5
	KSNV			F	10/12/12	:30	3:57 PM	D3C12-NW03-T06 SphInxN	\$450.00		3
	KSNV			M	10/15/12	:30	3:14 PM	D3C12-NW03-T06 SphInxN	\$450.00		2
18	KSNV	4PM NEWS (1 hour)	4-5pm	to	10/09/12 to 10/15/12	5x	MTWTF--				

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
18	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV			Tu	10/09/12	:30	4:21 PM	D3C12-NV03-T06 sphinx	\$725.00		1
	KSNV			W	10/10/12	:30	4:11 PM	D3C12-NV03-T06 sphinx	\$725.00		5
	KSNV			Th	10/11/12	:30	4:17 PM	D3C12-NV03-T06 sphinx	\$725.00		3
	KSNV			F	10/12/12	:30	4:22 PM	D3C12-NV03-T06 sphinx	\$725.00		4
	KSNV			M	10/15/12	:30	4:10 PM	D3C12-NV03-T06 sphinx	\$725.00		2
19	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV			Tu	10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			W	10/10/12	:30	4:56 PM	D3C12-NV03-T06 sphinx	\$725.00		1
	KSNV			Th	10/11/12	:30	4:56 PM	D3C12-NV03-T06 sphinx	\$725.00		2
	KSNV			F	10/12/12	:30	4:49 PM	D3C12-NV03-T06 sphinx	\$725.00		5
	KSNV			M	10/15/12	:30	4:42 PM	D3C12-NV03-T06 sphinx	\$725.00		4
20	KSNV	M-F Early News	5-630p								
	KSNV			Tu	10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			W	10/10/12	:30	6:29 PM	D3C12-NV03-T06 sphinx	\$1,200.00		1
	KSNV			Th	10/11/12	:30	6:26 PM	D3C12-NV03-T06 sphinx	\$1,200.00		2
	KSNV			F	10/12/12	:30	6:28 PM	D3C12-NV03-T06 sphinx	\$1,200.00		3
	KSNV			M	10/15/12	:30	5:22 PM	D3C12-NV03-T06 sphinx	\$1,200.00		4
21	KSNV	Sa-Su Early News	5pm-630pm								
	KSNV			Sa	10/08/12 to 10/14/12	1x	-----S-				
	KSNV			Su	10/13/12	:30	5:28 PM	D3C12-NV03-T06 sphinx	\$675.00		1
22	KSNV	M-F Wheel of Fortune	7-730pm								
	KSNV			Tu	10/09/12 to 10/15/12	4x	MTWTF--				
	KSNV			W	10/10/12	:30	7:06 PM	D3C12-NV03-T06 sphinx	\$1,300.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	KSNV	M-F Wheel of Fortune	7-730pm	Th	10/11/12	:00			\$4,300.00	See MG 22.5	3
	KSNV	Wheel in Prime	M-SA 8-11p / SUN 7-9p	Th	10/11/12	:30	10:14 PM	D3C12-NV03-T06 sphinxn	\$1,300.00	MG for 22.3 10/11	5
	KSNV			F	10/12/12	:30	7:23 PM	D3C12-NV03-T06 sphinxn	\$1,300.00		4
	KSNV			M	10/15/12	:30	7:20 PM	D3C12-NV03-T06 sphinxn	\$1,300.00		2
23	KSNV	Face to Face w/ J. Ralston	730-758pm		10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	7:51 PM	D3C12-NV03-T06 sphinxn	\$900.00		2
	KSNV			W	10/10/12	:30	7:44 PM	D3C12-NV03-T06 sphinxn	\$900.00		5
	KSNV			Th	10/11/12	:00			\$900.00	See MG 23.6	3
	KSNV	RALSTON in PRIME	8-11pm	Th	10/11/12	:30	10:51 PM	D3C12-NV03-T06 sphinxn	\$900.00	MG for 23.3 10/11	6
	KSNV			F	10/12/12	:30	7:49 PM	D3C12-NV03-T06 sphinxn	\$900.00		1
	KSNV			M	10/15/12	:30	7:47 PM	D3C12-NV03-T06 sphinxn	\$900.00		4
24	KSNV	WKND Jeop/Wheel	630-730pm		10/08/12 to 10/14/12	2x	-----S-				
	KSNV			Sa	10/13/12	:30	6:42 PM	D3C12-NV03-T06 sphinxn	\$525.00		2
	KSNV			Sa	10/13/12	:30	7:23 PM	D3C12-NV03-T06 sphinxn	\$525.00		1
25	KSNV	Monday Prime 8-10pm	8-10pm		10/15/12 to 10/21/12	2x	M-----				
	KSNV			M	10/15/12	:30	8:46 PM	D3C12-NV03-T06 sphinxn	\$4,000.00		2
	KSNV			M	10/15/12	:30	9:18 PM	D3C12-NV03-T06 sphinxn	\$4,000.00		1
26	KSNV	News 3 in Prime	7-10pm		10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	9:06 PM	D3C12-NV03-T06 sphinxn	\$1,800.00		1
27	KSNV	Law & Order (synd) PRIME	M-SA 8-11p / SUN 7-9p		10/08/12 to 10/14/12	1x	-----S				

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Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	Democratic Congressional Campaign Co
Product	DCCC
Estimate Number	1200

Invoice #	104968-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104968
Alt Order #	06837526
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Address:

Great American Media
 Attention: Accounts Payable
 1010 Wisconsin Ave. NW
 Ste 800
 Washington, DC 20007

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
27	KSNV	Law & Order (synd) PRIME	M-Sa 8-11p / SUN 7-								
	KSNV			Su	10/14/12	:30	10:05 PM	D3C12-NV03-T06 sphinxn	\$1,200.00		1
28	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV			to	10/09/12 to 10/15/12	2x	MTWTF--				
	KSNV			Tu	10/09/12	:30	11:30 PM	D3C12-NV03-T06 sphinxn	\$1,200.00		1
	KSNV			M	10/15/12	:30	11:25 PM	D3C12-NV03-T06 sphinxn	\$1,200.00		2
29	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm								
	KSNV			to	10/08/12 to 10/14/12	1x	-----S-				
	KSNV			Sa	10/13/12	:30	11:09 PM	D3C12-NV03-T06 sphinxn	\$1,100.00		1
30	KSNV	Tonight Show	1135p-1237a								
	KSNV			to	10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	11:47 PM	D3C12-NV03-T06 sphinxn	\$750.00		1
	KSNV			W	10/10/12	:30	12:12 AM	D3C12-NV03-T06 sphinxn	\$750.00		2
	KSNV			Th	10/11/12	:30	11:46 PM	D3C12-NV03-T06 sphinxn	\$750.00		3
	KSNV			F	10/12/12	:30	12:20 AM	D3C12-NV03-T06 sphinxn	\$750.00		5
	KSNV			M	10/15/12	:30	12:30 AM	D3C12-NV03-T06 sphinxn	\$750.00		4
31	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a								
	KSNV			to	10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	11:55 PM	D3C12-NV03-T06 sphinxn	\$400.00		1
32	KSNV	Law & Order (LF)	Sat 12-2am / Sun 12-1								
	KSNV			to	10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	12:05 AM	D3C12-NV03-T06 sphinxn	\$175.00		1

Aired Spots 105

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Billing Address:
 Great American Media
 Attention: Accounts Payable
 1010 Wisconsin Ave. NW
 Ste 800
 Washington, DC 20007

INVOICE

Advertiser	Democratic Congressional Campaign Co	Invoice #	104968-1
Product	DCCC	Invoice Date	10/21/12
Estimate Number	1200	Invoice Month	October 2012
Station	KSNV	Invoice Period	10/01/12 - 10/15/12
Account Executive	Amy McCreary	Order #	104968
Sales Office	Blair - Philadelphia	Alt Order #	06837526
Sales Region	National	Deal #	
Billing Calendar	Broadcast	Order Flight	10/09/12 - 10/15/12
Billing Type	Cash	IDB #	
Special Handling		Advertiser Code	11
		Product Code	14
		Agency Ref	
		Advertiser Ref	

Gross Total \$78,550.00
Agency Commission \$11,782.50
Net Amount Due \$66,767.50
Payment Terms 30 Days

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